

THE PINK FRONT – HERE TO STAY

A Non-Profit Organization, Promoting Liberty, Democracy, and Equality

The year is 2020, the internal division, corruption and injustice in Israel are escalating. We, a small group of activists meet accidentally during the protests in Balfour, Jerusalem, and jointly establish the "PINK FRONT", an activist movement that promotes values of liberty, democracy, and equality. We are optimists. We work to spread hope for a PINK future and to strengthen the fight for democracy in Israel, using a variety of forms of art, such as music and visual means. Our protest is not violent, but is very determined. It reflects ideas by sending clear, precise, and straightforward messages to a crowd of supporters that grows on a weekly basis.

Why PINK? PINK cannot be a symbol for fascism and evil. We all know this deep down in our hearts. PINK is a color that reflects sensitivity, softness, compassion, childhood, love, hope and optimism – the future that each and every one in Israel and all around the world deserves.



These days, THE PINK FRONT is at the front and center of the most important civil struggle in the history of the state of Israel. The leaders of the movement are young activists from the arts, humanities, and the academy in the Israeli society. Our activists and supporters come from diverse professional backgrounds, from all over the country and all age groups; starting from teenagers and up to young souls at more advanced ages.



THE PINK FRONT is one of the most memorable and recognizable movements in the current civic fight for liberty, democracy and equality. Our movement is growing rapidly, and currently has more than 3,500 active members.

We are proud to lead the marches in Tel Aviv and other parts of the country, singing and beating our drums. We are proud of the original and humorous, yet focused, messages that we bring to the protests. Our artistic performances are heart touching and thought provoking, leading our audience to reflect about the situation and to hope for a **PINK** future.





We are reaching out to you today asking for your help and support. We do our best to fight against the anti-democratic coup promoted by the current Israeli government, and against the resulting threats to human and civil rights, to equality, to justice and to fraternity. We are determined to protect our beloved country in our **PINK** way. We have already managed to expand our **PINK** activity in terms of volume, power and visibility, but we want to do much more.

Our work and activity involve handing out equipment (such as loudspeakers and drums) to protesters before each protest, producing artistic performances, and opening and supporting new **branches of THE PINK FRONT** in other cities and parts of the country. We are also establishing the "**PINK YOUTH**" group in Tel Aviv: more and more teenagers join us regularly in the protests, taking active roles (with a close watch and supervision of their parents and **THE PINK FRONT** activists). We also support protests and activities outside of Tel Aviv. Members from the **PINK FRONT Tel Aviv branch** travel to smaller cities and towns, including some in rural areas, reaching out to the locals in an effort to recruit new activists and supporters. In addition, we produce special events - for example, staying for a few days camping at Sacher park in Jerusalem ahead of the vote in the Knesset about canceling the reasonableness standard.

We have great and ambitious plans for a **PINK** future, for short- and long-term, in order to ensure that Israel remains a liberal and Jewish democracy.

DONATIONS ARE WELCOME!

For donations above 1,000 USD we will gratefully send you our **PINK KIT**, which includes official apparel and a set of **PINK FRONT** accessories. For a donation above 10,000 USD we

will happily host you during your next visit in Israel for a get-to-know meeting with the leaders and activists of **THE PINK FRONT**.

Regarding tax credit for donations from the USA please contact us:
Einat Kook Landau: E-mail: einatkook@hotmail.com

With gratitude,

Yours,

Prof. Nir Ben-Tal
PINK FRONT chair
<https://www.bentalab.com>

Kalanit Sharon
PINK FRONT CEO

Yaniv Segal
PINK FRONT CEO

Donations to **THE PINK FRONT** non-profit organization are received through a bank transfer to our account (please see the details in the attached file).

For more information, please visit the website and social media of **THE PINK FRONT**:

Website: <https://pinkfront.co.il>

Facebook: <https://www.facebook.com/PinkFrontIL/>

Instagram: <https://www.instagram.com/>

X (Twitter): https://x.com/pink_front?s=11

Tik Tok: <https://www.tiktok.com/@pinkfront? t=8f3FZD70egc& r=1>

For further information about our upcoming activities please contact Kalanit Sharon (+972-54-9732621).

THE PINK FRONT is all over the international newspapers!

<https://www.nytimes.com/2023/07/23/world/middleeast/israel-government-vote-netanyahu.html?smid=nytcore-ios-share&referringSource=articleShare>

<https://www.nytimes.com/video/world/middleeast/100000009001225/israel-protests-tel-aviv.html?smid=nytcore-ios-share&referringSource=articleShare>

<https://www.nytimes.com/live/2023/07/19/us/herzog-israel-congress-biden/whats-driving-the-political-crisis-in-israel?smid=url-share>



July 19, 2023, 10:17 a.m. ET
Patrick Kingsley and Isabel Kershner



What's driving the political crisis in Israel?



Demonstrators at a “day of resistance” in Tel Aviv on Tuesday to protest against the Israeli government’s judicial overhaul bill. Jack Guez/Agence France-Presse — Getty Images

Israel is bitterly divided over a contentious plan by the right-wing government of Prime Minister Benjamin Netanyahu to overhaul the judiciary.

Israel's Identity Hangs in Balance Ahead of Key Vote on New Law

Lawmakers are set to vote Monday on whether to limit the Supreme Court's power as one element of a government plan to overhaul judicial authority. It is part of a profound rift over Israel's nature and future.

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faces a domestic crisis in his record sixth term, with protests surging against his religious-nationalist coalition's push for judicial changes.

Ten thousand reserve soldiers have become the latest group to suspend their volunteer duties in protest at the planned overhaul.



Thousands of people protested in Tel Aviv on Saturday | CREDIT: REUTERS

Leaders of the Brothers and Arms group told a press conference in Herzliya their members would not be showing up for volunteer duty, saying: “this is where we draw the line”.

They will join more than 1,100 Israeli air force reservists as the crisis continues to create deep divisions within the typically apolitical military.



Thousands of Israelis are taking part in protests and civil disobedience against Netanyahu's judicial overhaul [Getty]